RESEARCH EXCELLENCE

INVESTMENTS THAT ACCELERATE OUR RESEARCH AND DEVELOPMENT AND PROMOTE INDUSTRY-ACADEMY COLLABORATION WILL DRIVE THE NEXT GREAT WAVE OF INNOVATION.

Irrepressible in our pursuit of knowledge, FIU translates big ideas into real-world applications. Fast. Our research ignites new businesses and economic development: FIU now ranks among the top 100 universities worldwide for the number of utility patents granted. At the Chaplin School of Hospitality & Tourism Management, faculty are breaking new ground in hospitality education globally, solving 21st-century food ecosystem challenges, creating new pathways to hotel ownership, and cultivating culinary entrepreneurs through StartUP FIU Food.

Your support will advance research at the Chaplin School in significant ways, allowing us to attract the best minds to endowed chairs and professorships in strategic and emerging areas. Campaign investment will also deepen our food and beverage expertise by growing our faculty and creating high-tech collaboratory and laboratory spaces to promote academy-industry collisions and accelerate research and development in niche beverage markets.

Through FIU’s Next Horizon campaign, we will engage students in our research through graduate fellowships, launch venture funds for student and faculty entrepreneurs, and draw thought leaders and corporate executives to FIU to mastermind the industry’s future.
INTERNATIONALLY FOCUSED HOSPITALITY EDUCATION

“The globalization of the hospitality and tourism industry brings multinational companies to destinations everywhere. There are effectively no borders. Online hospitality education and international hospitality campuses eliminate borders in higher education. An internationally focused hospitality school, FIU is seizing the opportunity to educate talent from all over the world—providing a global education for a global industry.”

—Jinlin Zhao, Professor of Hospitality Management. Dr. Zhao directs the graduate program in hospitality management. He also forges relationships with universities and governmental entities in China to foster international exchanges. He blazed the trails that created Chaplin’s Marriott Tianjin China Program, which has graduated 2,000+ Chinese hospitality students since 2006, meeting China’s need for talent in a burgeoning industry. Hospitality students from Miami can also take FIU courses in Tianjin, China. A mover and shaker for FIU abroad, Dr. Zhao also has extensive research expertise in China’s hospitality and tourism industry and consumer behavior in the industry.
STUDENT SUCCESS

TOGETHER, WE WILL ADVANCE STUDENT SUCCESS TO MEET THE NEEDS OF A TRANSFORMING INDUSTRY.

We take a small-college approach to a big-university education, creating personal roadmaps for every student. We use technology and dedicated advisors to keep students on the path to four-year graduation, moving seamlessly on to careers or graduate school.

At the Chaplin School of Hospitality & Tourism Management, we are high-touch with students and hyper-focused on delivering the competencies they need for the hospitality jobs of the future.

We understand that the student experience journey at the Chaplin School starts at admissions. Through the campaign, we will enhance that experience by creating a Concierge Class Experience to optimize the journey to and through FIU. And we will secure scholarships and assistantships for our students so that they can access more opportunities along the way.

Forward-looking, the Chaplin School also understands that student success means reimagining the role of higher education in the Fourth Industrial Revolution. While we know students will continue to pursue degrees, we recognize others will seek more personalized and nuanced pathways. And as a majority-minority institution, we seek to expand and diversify those pathways by creating a new hotel ownership program. Your investment through FIU’s Next Horizon campaign will make these bold new initiatives possible.

Together, we will usher in a new era in hospitality and tourism education, one that will prepare graduates for the technological shifts and environmental realities that are transforming the world.
Golden Opportunity

“The Chaplin School of Hospitality and Tourism Management has been a pure blessing to me. Advisors and staff have invested in me, which has propelled me to succeed and do my best work at FIU. The opportunities provided through the Chaplin School have been superb! Countless scholarship opportunities, career and professional development, internships, job fairs, visiting on-site properties for tours, and more! I honestly don't know where I'd be without the Chaplin School.”

–Price Destinobles ’18 BS Hospitality Management. Mentored through difficulties followed by a period of homelessness during high school, Price attended FIU’s Culinary Arts Academy. There, he learned about degree programs at FIU’s hospitality school. At FIU, Price was selected as a Carnival Gold Scholar, a prestigious scholarship that recognized his hard work and determination. Price has been involved in a multitude of programs and clubs and also took first place in the Hospitality & Tourism Management Collegiate DECA Leadership Academy Project in New York City. Ready for the next challenge, Price will obtain his MS in Hospitality Management from the Chaplin School.

FIU’s student success focus is earning attention and investment. The Association of Public and Land-grant Universities selected FIU to join a small group of Bill & Melinda Gates Foundation-funded “Frontier Set” universities—those committed to increasing student access and success and eliminating disparities in college attainment.